

Curriculum Vitae 08/2008

## **LAURA E. BUFFARDI**

E-mail: buffardi@uga.edu  
Mobile Phone: 646-221-4776  
Office Number: 438

Department of Psychology  
The University of Georgia  
Athens, GA 30602-3013

### **EDUCATION**

- In Progress      Ph.D., Social Psychology, *The University of Georgia*  
Expected completion: 2010  
Advisor: W. Keith Campbell
- 2006                M.S., Psychology, *The University of Georgia*  
Thesis: Temporal Construal Effects on Relationship Goal Pursuit  
Chair: W. Keith Campbell
- 2004                B.S., Culture and Communications with Honors, *New York University*  
Minor in Psychology  
Thesis: Feminists Enjoy Chick Flicks? A Qualitative Analysis of College Women and Romantic Comedy Films

### **AWARDS AND HONORS**

- 2008                Outstanding Teaching Assistant Award Recipient, *The University of Georgia*  
2008                Travel Grant Recipient (\$250), *The University of Georgia Graduate School*  
2007                A.S. Edwards Award Nominee, *The University of Georgia*  
2007                Travel Grant Recipient (\$250), *The University of Georgia Graduate School*  
2004                Founders Day Award, *New York University*  
2003-Present    Psi Chi Honors Society, *New York University and The University of Georgia*  
2003                Dean's Research Travel Colloquium to Greece, *New York University*  
2002-2004        Lambda Pi Eta Honors Society, *New York University*  
2000-2004        NYU Education University Scholarship (\$24,000), *New York University*  
2000-2002        Steinhardt School of Education Dean's Scholars Program, *New York University*  
2000                Cox Communications Scholarship (\$1,000)  
2000-2004        Dean's List, *New York University*

### **RESEARCH INTERESTS**

Narcissism  
Self-Presentation on the Internet  
Consumer Behavior  
Interpersonal Relationships  
Approach-Avoidance Motivation

### **PUBLICATIONS**

**Buffardi, L. E.,** & Campbell, W. K. (in press). Narcissism and Social Networking Websites. *Personality and Social Psychology Bulletin*.

Campbell, W. K., & **Buffardi, L. E.** (in press). Narcissism, Effects on Relationships. In H. Reis & S. Sprecher (Eds.), *Encyclopedia of human relationships*. Thousand Oaks, CA: Sage.

Campbell, W. K., & **Buffardi, L. E.** (2008). Narcissism as a social trap. In J. Bauer & H. A. Wayment (Eds). *Quieting the ego: Psychological benefits of transcending egotism*. Washington, DC: American Psychological Association.

Campbell, W. K., & **Buffardi, L. E.** (2007). Psychological entitlement. In R. F. Baumeister & K. D. Vohs (Eds.), *Encyclopedia of social psychology* (Vol. 2, pp. 716-717). Thousand Oaks, CA: Sage.

McKenna, K. Y. A., **Buffardi, L.** & Seidman, G. (2005). Self-Presentation to Friends and Stranger Online. In Karl-Heinz Renner, Astrid Schutz, & Franz Machilek (Eds). *Internet and Personality*, Hogrefe & Huber Publishers.

## MANUSCRIPTS UNDER REVIEW

Campbell, W. K., Finkel, E. J., **Buffardi, L. E.**, Kumashiro, M., & Rusbult, C. E. (invited revision). The Metamorphosis of Narcissus: Communal Activation Promotes Relationship Commitment Among Narcissists. *Journal of Experimental Social Psychology*.

**Buffardi, L. E.**, & Campbell, W. K. (under review). "Credit or Cash?" The Effect of Credit Cards and Cash on Global Cognitive Focus. *Psychological Science*.

## MANUSCRIPTS IN PREPARATION

Plaut, V. C., Sanchez-Burks, J., **Buffardi, L. E.**, & Stevens, F. G. (in prep). What about me? Perceptions of diversity and exclusion. Manuscript in preparation for submission to *Journal of Personality and Social Psychology*.

**Buffardi, L. E.**, & Campbell, W. K. (in prep). Temporal Construal Effects on Relationship Goal Pursuit. Manuscript in preparation for submission.

McKenna, K. Y. A., Seidman, G., **Buffardi, L. E.**, & Green, A. S. (in prep). Self-Presentation on the Internet: The role of social anxiety in the activation and expression of the "true-self." Manuscript in preparation for submission.

## PAPER PRESENTATIONS

**Buffardi, L. E.**, & Campbell, W. K. (2009, February). Narcissism and Self-Presentation on Social Networking Websites. Paper to be presented at the Society for Personality and Social Psychology Annual Conference, Tampa, FL.

**Buffardi, L. E.**, Campbell, W. K., & Aikens, L. (2008, February). "Self-Concept Perception Following Subliminal Exposure to Brand Personalities." Working paper presented at the Society for Consumer Psychology Annual Conference, New Orleans, LA.

Plaut, V. C., **Buffardi, L. E.**, Sanchez-Burks, J., & Stevens, F. G. (2008, February). What about me? Perceptions of diversity and exclusion. Paper presented at the Society for Personality and Social Psychology Annual Conference, Albuquerque, NM.

Campbell, W. K., Finkel, E. J., **Buffardi, L. E.**, Kumashiro, M., & Rusbult, C. E. (2007, October). Making Narcissists Better Relationship Partners: The Role of Communal Activation. Paper presented at the Southeastern Society for Social Psychology Annual Conference, Durham, NC.

Plaut, V. C., **Buffardi, L. E.**, Sanchez-Burks, J., & Stevens, F. G. (2007, October). When difference becomes us: Racial diversity and self processes. Paper presented at the Society of Southeastern Social Psychologists Annual Conference, Durham, NC.

**Buffardi, L. E.** (2004, February). "Feminists Enjoy Chick Flicks? A Qualitative Analysis of College Women and Romantic Comedy Films." Paper presented at New York University Department of Culture and Communication Annual Conference, Williams Lake, NY.

**Buffardi, L. E.** (2003, October). "Questioning Assumptions About Food: Psychodynamic Food Advertisements." Paper presented at New York State Communications Association 61<sup>st</sup> Annual Conference, New Paltz, NY.

## **POSTER PRESENTATIONS**

Lieberman, B. E., **Buffardi, L. E.**, Seidman, G., Merriweather, T. J., & Uyekubo, S. (2009, February). Exploring the stereotype content of managers: The influence of racioethnicity and gender on managerial impressions. Poster to be presented at the Society for Personality and Social Psychology Annual Conference, Tampa, FL.

Lieberman, B. E., **Buffardi, L. E.**, Block, C., & Ukekubo, S. (2008, August). "The effects of trainer race and gender on perceptions of diversity trainer effectiveness." Poster presented at the Academy of Management Annual Meeting, Anaheim, CA.

Lieberman, B. E., **Buffardi, L. E.**, Seidman, G., & Merriweather, T. J. (2008, June). "Stereotypes of managers based on their gender and racioethnicity." Poster presented at the Biennial Society for the Psychological Study of Social Issues Conference, Chicago, IL.

**Buffardi, L. E.**, & Campbell, W. K. (2008, February). "Narcissism on Social Networking Websites." Poster presented at the Society for Personality and Social Psychology Annual Conference, Albuquerque, NM.

**Buffardi, L. E.**, & Campbell, W. K. (2007, October). "Cold Feet: Examining Pre-Wedding Anxiety with Approach-Avoidance Gradients." Poster presented at the Society for Southeastern Social Psychology Annual Conference, Durham, NC.

**Buffardi, L. E.**, Plaut, V. C., Sanchez-Burks, J., & Stevens, F. G. (2007, August). "What about me? Models of diversity and perceptions of exclusion." Poster presented at the Expanding Horizons of Cultural Psychology Conference, Palo Alto, CA.

Aikens, L., **Buffardi, L. E.**, Campbell, W. K. (2007, April). "Self-description following subliminal exposure to brand personality." Poster presented at Center for Undergraduate Research Opportunities Annual Conference, Athens, GA.

Lieberman, B. E., **Buffardi, L. E.**, & Block, C. (2007). "The Effect of Dispositional and Situational Attributions on Evaluations of Participation in a Work or Family Activity Under Simultaneous Role Demands." Poster presented at the Eastern Psychological Association Annual Conference, Philadelphia, PA.

Porter, B., **Buffardi, L. E.**, Campbell, W. K. (2007, March). "Predicting Interpersonal Success on Facebook.com with Big Five Personality." Poster presented at the Psi Chi Annual Conference for the Behavioral Sciences, Athens, GA.

Aikens, L., Frost, J., & **Buffardi, L. E.** (2007, March). "Just Friends? Developing a scale to assess attitudes toward opposite-sex friendships." Poster presented at the Psi Chi Annual Conference for the Behavioral Sciences, Athens, GA.

**Buffardi, L. E.**, & Campbell, W. K. (2007, January). "Predicting Relationship Goal Pursuit in the Near-Future: Measurement and Manipulation of High-Level Construals." Poster presented at the Society for Personality and Social Psychology Annual Conference, Memphis, TN.

Crowe, B., Boggs, A., & **Buffardi, L. E.** (2006, March). "Temporal Construal Effects on Perceived Desirability and Feasibility in Dating." Poster presented at the Psi Chi Annual Conference for the Behavioral Sciences, Athens, GA.

**Buffardi, L. E.**, & Campbell, W. K. (2006, January). "Temporal Construal Effects on Relationship Goal Pursuit." Poster presented at the Society for Personality and Social Psychology Annual Conference, Palm Springs, CA.

**Buffardi, L. E.**, & Campbell, W. K. (2005, November). "To Resolve or To Avoid: Temporal Construal Effects on Desirability and Feasibility in Relationship Conflict Management." Poster presented at the Society for Southeastern Social Psychology Annual Conference, Jacksonville, FL.

**Buffardi, L. E.**, Seidman, G., McKenna, K. Y. A. (2004, November). "Self Presentation to Friends and Strangers Online: Expression and Activation of the True Self." Poster presented at the Society for Southeastern Social Psychology Annual Conference, Clemson, SC.

## **TEACHING AND PROFESSIONAL EXPERIENCE**

### *Instructor of Record*

Psychology of Adjustment

- Fall 2008 – 67 students

### *Graduate Student Laboratory Instructor*

Research Analysis in Psychology

- Summer 2008 with Megan Knowles, PhD – 10 students
- Spring 2008 with John Achee, PhD – 20 students
- Fall 2007 with Gary Lautenschlager, PhD – 50 students

Social Psychology

- Spring 2006 with W. Keith Campbell, PhD – 38 students
- Spring 2006 with John Achee, PhD – 38 students
- Fall 2005 with Christopher Henry, PhD – 35 students

### *Research Assistant*

Summer 2007

Implicit attitudes towards models of diversity research with Victoria Plaut, PhD

### *Research Participant Pool Coordinator*

Fall 2006-Summer 2007 Oversaw Research Pool of 2300 undergraduates with Micheal Kernis, PhD

### *Teaching Assistant*

#### Elementary Psychology

- Spring 2005 with James Calhoun, PhD – 300 students
- Fall 2004 with Wendy Chambers, PhD – 300 students

### *Guest Lectures*

Summer 2008	Cultural Psychology, “Culture of Narcissism and Social Networking Websites”
Spring 2008	Social Psychology, “Narcissistic Self-Presentation on Social Networking Sites”
Summer 2007	Social Psychology, “Narcissism on Facebook.com”
Fall 2005	Personal Relationships, “Cyberlove: Internet Relationships”
Spring 2005	Elementary Psychology, “Social Cognition”

### *Undergraduate Research Supervision*

Summer 2006 – Spring 2007	Undergraduate Honors Thesis Supervisor
Spring 2006 – Spring 2007	Undergraduate Honors Directed Readings and Research Course Supervisor
Spring 2006 – Spring 2007	Supervisor to Undergraduate Research presented at Psi Chi Conference

### *Training in Teaching*

Spring 2007	“Putting the Life in a Lecture” Seminar, <i>The University of Georgia</i>
Spring 2006	Professional Development Course, <i>The University of Georgia</i>
Fall 2004	Graduate Teaching Preparatory Course, <i>The University of Georgia</i>

### *Other Educational Training*

2006	Hierarchical Linear Modeling Workshop led by John Nezlek, PhD, <i>The University of Georgia</i>
------	---

## **SERVICE**

### *Service to the Field*

2008 February	Session Chair, <i>Self-Concept and Consumer Responses</i> , Society of Consumer Psychology annual meeting, New Orleans, LA
---------------	--

### *Service to the University and the Department*

2005-2008	President, <i>Social Psychologists at UGA (SPUGA)</i> ; The University of Georgia <ul style="list-style-type: none"><li>• Planned campus visits and colloquium for 2 distinguished guest speakers in the field of social psychology per year.</li><li>• Initiated and organized program brown bag series.</li></ul>
2008 April	Invited Speaker, <i>Psi Chi Honors Society</i> ; The University of Georgia
2007 February	Athens High School visit to laboratory; The University of Georgia <ul style="list-style-type: none"><li>• Gave laboratory demonstration of priming and reaction time tasks to local high school psychology students and talked with them about graduate school in psychology.</li></ul>
2005-2006	Graduate Vice President, <i>Psi Chi Honors Society</i> ; The University of Georgia <ul style="list-style-type: none"><li>• Headed 29<sup>th</sup> annual Conference for the Behavior Sciences planning committee.</li></ul>
Spring 2005, 2007	Conference Judge, <i>Psi Chi Honors Society</i> ; The University of Georgia <ul style="list-style-type: none"><li>• Judged graduate and undergraduate posters</li></ul>

- Fall 2004, 2006      Social Psychology Graduate Representative, *Career Preparatory Course for Psychology Majors*; The University of Georgia
- Served on a panel to discuss graduate school admissions processes and what life is like as a graduate student with interested undergraduates.
- 2003-2004      Executive Board Member, *Lambda Pi Eta Honors Society*; New York University
- Planned academic enrichment events for Culture and Communications majors.

*Service to the Community*

- 2003-2008      Board of Directors, *Earth Force, Inc.*, Alexandria, VA
- 2003      Volunteer Research Intern, *Butler Hospital*, Providence, RI
- 1994-2000      Youth Advisory Board, *Earth Force, Inc.*, Alexandria, VA

**ACADEMIC REFERENCES**

W. Keith Campbell, Associate Professor, University of Georgia

- (706) 542-1429, wkeithcampbell@gmail.com

Victoria C. Plaut, Assistant Professor, University of Georgia

- (706) 542-4058, vplaut@uga.edu

Leonard L. Martin, Professor, University of Georgia

- (706) 542-3694, llmartin@uga.edu

**PROFESSIONAL MEMBERSHIPS**

Society for Personality and Social Psychology (SPSP)

Society for Consumer Psychology (SCP)

Southeastern Society of Social Psychology (SSSP)